

All
About
Diet &
Healthy
Eating

THE FOODISM SHOW

21-24
OCTOBER 2021
10.00 – 20.00
Hall 8 IMPACT
Muang Thong Thani

Organizer



Supporting Associations



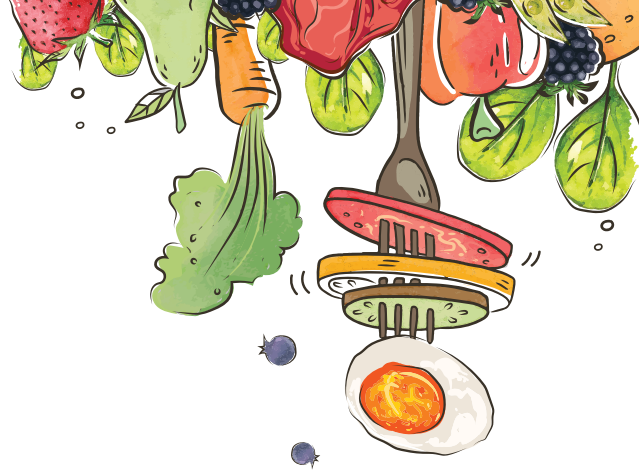
Media Partner



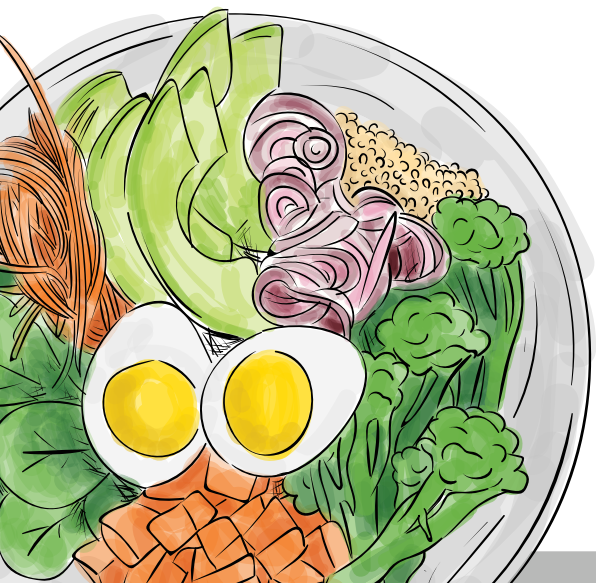
Media Supporters



THE FOODISM SHOW



Event Name	THE FOODISM SHOW ALL ABOUT DIET AND HEALTHY EATING
Date & Time	OCT 21 st - 24 th , 2021 10.00 a.m. - 08.00 p.m.
Venue	HALL 8, IMPACT Muang Thong Thani, Thailand
Website	www.thefoodism-show.com
Organizer	IMPACT Exhibition Management
Supporting Associations	Health Food & Supplement Association , Thai Herbal Industry Association , Thailand Bodybuilding and Physique Sports Association(TBPA), Thailand Chefs Association
Media Partners	JSL Sukina - The Optimal Health
Media Supporters	Thailand Restaurant News , Ketomate , Keto Hub Ketones Network
Number of Exhibitor	150 Exhibitors
Number of Visitor	15,000 consumers and businesses



Show Highlights

- Diet Food Preparation/Cooking Demo
- Body Mass Index Clinic
- Workshops on various diet management, healthy and diet food ideas, healthy eating trends, personal nutrition ,Etc.

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Supporting Associations



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The Optimal Health Thinking The World



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THE FOODISM SHOW

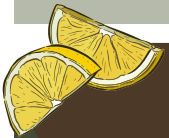


Exhibitor Profile



Organic Food

- Meat and Poultry
- Daily products and eggs
- Vegetable and fruits
- Grains
- Nuts and Seeds
- Legumes
- Ready to Eat



Novel Food

- Food ingredients with a new or intentionally modified primary molecular structure
- Micro-organisms, fungi, algae or cell culture plants or animals
- Food produced by new production process that significantly changes the product nutritionally or in relation to the food safety risks
- Minerals , Engineered , Nano-materials
- Ready To Eat food , Etc



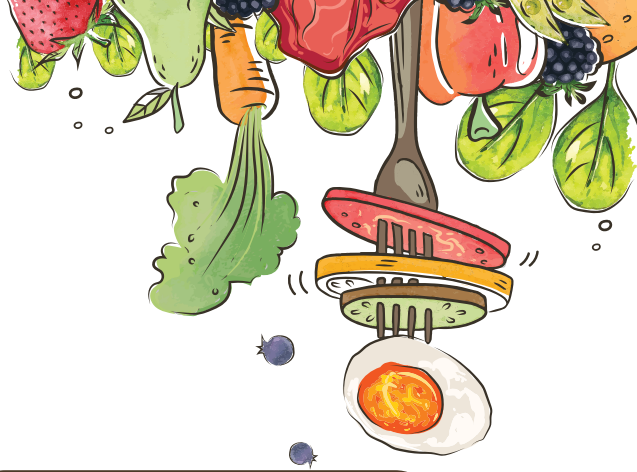
Functional Food

- Plant-based
- Probiotics , GMOs , Superfood
- Weight Management
 - Ketogenic Diet
 - Mediterranean Diet
 - Intermittent fasting Diet
 - South Beach Diet, Dukan, and Atkins.
- Free-Form Food (Gluten-free / Lactose-free food)
- Religion specific food
- Gut health food
- Alternative food (Vegetarian food) , Etc.



Medical Food

- Food for special medical purposes
- Therapeutic or chronic medical needs
- Non-Communicable Diseases food (NCDs)
- Responsible institution (hospital, aged care facility, disability facility)
- Sport Nutrition
- Dietary Supplement , Etc.



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Supporting Associations



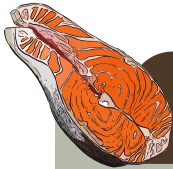
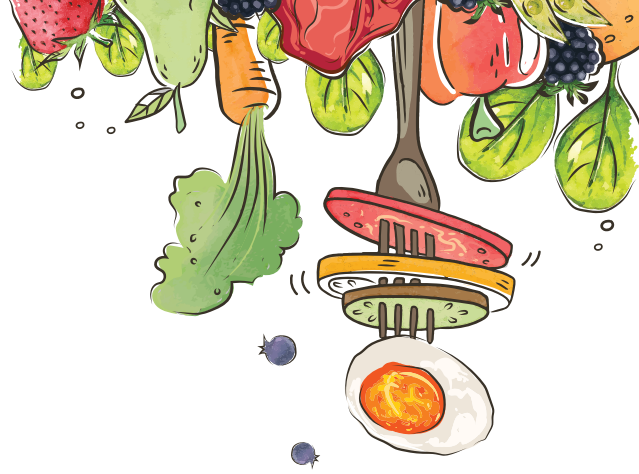
Media Partner



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THE FOODISM SHOW



Why Exhibit?

- Generate new sales
- Launch your brands & products
- Get new customer contacts
- Increase your sales network and distributions
- Create and expand your brand awareness
- Conduct market survey of your products



Booth Packages

- **Standard Shell Scheme**
(Minimum 9 sq. m.)

Standard Shell Scheme including : Wall partition of 2.5 m. height, Fascia name, 1 Fluorescent lamp, 1 Power socket 5 Amp., 1 Table, 2 Chairs and 1 Waste basket

- **Raw Space**
(Minimum 18 sq. m.)



Visitor Profile

- Diet and health conscious practitioners
- Fitness and health food enthusiasts
- Diet management and nutrition professionals / consultants
- Diet , nutrition & weight management businesses / retailers / suppliers
- People with medical dietary needs
- Alternative diet , weight management and health condition practitioners
- Diet clubs, communities & interest groups
- Media



Contact

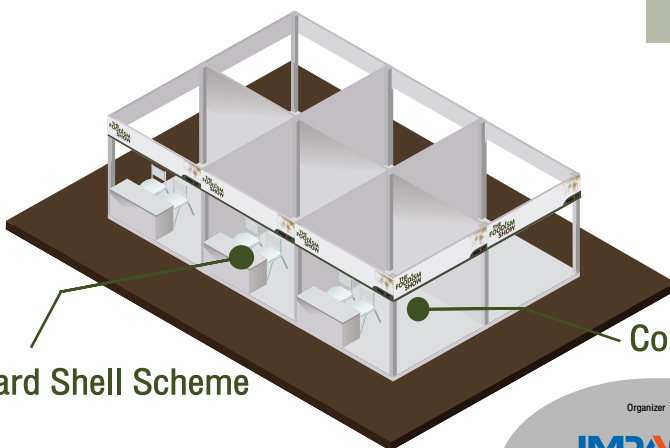
Ms.Nanatwalak Kobkum (Nutt)

Tel. +662-833-6332

Website: www.thefoodism-show.com

Facebook: The Foodism Show

Email: nanatwalakk@impact.co.th



Standard Shell Scheme

Corner booth 9 sq.m.



Raw space

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